

Sweetie™ Apple – Blushing with Flavor

Sweetie™, Gala's sweeter, crunchier cousin, is available exclusively from FirstFruits Marketing. Sweetie apples are highlighted by a sweet taste and firm texture and their beautiful red color is accented by golden cheeks.

With an international heritage, these apples were discovered in France and are considered a cross between a Braeburn and Royal Gala apple which accounts for their great flavor.

Full marketing support is available including high-graphic packaging and point-of-sale materials. Learn more about the full marketing program and how you can get involved with this new apple by contacting [FirstFruits Marketing](#).

High graphic merchandising wrap and euro cartons

Create secondary displays with these colorful, eye-catching materials



Signage

22" x 28" Stanchion Signs and
11" x 7" Sign Cards Available



For more information contact: 877-51-APPLE or (877) 512-2773